

SPONSORSHIP AND ADVERTISING

PRAIRIE BOOSTERS 2010 DINNER AUCTION

In the last four years alone, Prairie Boosters has raised over \$135,000 for the Academic and Athletic programs at Prairie High School.

Prairie Boosters is run solely by volunteers who dedicate numerous hours each year to ensure the success of the Auction so our students have the extra funding needed to prosper at Prairie High School.

Your consideration of support is greatly appreciated.

PRAIRIE BOOSTERS

October 23, 2010

Hilton, Vancouver

www.prairieboosters.org

SPONSORSHIP
AND ADVERTISING
INFORMATION

PRAIRIE BOOSTERS 2010 AUCTION

Prairie Boosters is pleased to offer you the opportunity to market your services, products, and programs to Prairie HS teachers, staff, Auction volunteers and the attending community. Your company benefits from a program of marketing and exposure designed to build brand awareness, impact positioning in the marketplace and increase community relations.

Sponsorship

Become an **Event** sponsor and have your company information included on future auction materials, listed on our website, catalog advertising, verbal recognition the night of the auction and much more. Many Sponsorship opportunities to choose from with levels starting at \$500. Partner with us today.

Contact information:
Traci Sanchez
tractor13@earthlink.net
360-635-3714

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Advertising

Place an ad in our auction catalog and reach out to our community guests and volunteers. Your business name and number will also be listed on our website. Program advertising starts at \$50.

SPONSORSHIP

\$2,500 Falcon Event Sponsor

- Company name on all Auction material
- Full page B&W ad inside Auction Catalog
- Company name listed on Front Cover of Auction Catalog
- Company name listed on Booster website as Event Sponsor
- Company name listed on Sponsor Recognition page inside Auction Catalog
- Company name listed on Sponsor List at Auction entrance
- Verbal recognition the night of the Auction
- Table of 10 complimentary Dinner Auction Tickets
- Four minutes on stage prior to Live Auction

\$1,000 Gold Sponsor

- Half page B&W ad inside Auction Catalog
- Company name listed on Sponsor Recognition page inside Auction Catalog
- Company name listed on Booster website as Gold Sponsor
- Company name listed on Sponsor List at Auction entrance
- Verbal recognition the night of Auction
- Four complimentary Dinner Auction Tickets
- Two minutes on stage during Live Auction

\$ 750 Crimson Sponsor

- Business Card size B&W ad inside Auction Catalog
- Company name listed on Sponsor Recognition page inside Auction Catalog
- Company name listed on Booster website as Crimson Sponsor
- Company name listed on Sponsor List at Auction entrance
- Verbal recognition the night of Auction
- Four complimentary Dinner Auction Tickets
- Two minutes on stage during Live Auction

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SPONSORSHIP

Wine Sponsor (Supply 2 bottles of wine to approximately 30 tables)

- Company name listed on Booster website
- Company name listed on Sponsor Recognition page inside Auction Catalog
- Company name listed on Sponsor List at Auction entrance
- Business Cards or company name listed at each dinner table
- Four complimentary Dinner Auction Tickets
- Two minutes on stage during Live Auction

\$500 Program Sponsor

- Company name listed on Booster website as Program Sponsor
- Company name listed on Sponsor Recognition page inside Auction Catalog
- Company name listed on Sponsor List at Auction entrance
- Company name printed on back cover of program
- Four complimentary Dinner Auction Tickets
- Two minutes on stage during Live Auction

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ADVERTISING

When you purchase an ad in the Prairie Boosters Dinner Auction Catalog, your business name and number will also be listed on the Prairie Boosters website. A minimum of 300 catalogs will be printed. Advertising is on a first come, first served basis on the back cover, inside front and inside back covers. Half page and Business Card size ads will be included in the advertising section of the Auction Catalog. All advertising is subject to the approval of the Prairie Boosters Executive Board.

Full Page Color ad on back cover of catalog	\$350
Full Page B&W ad inside front cover of catalog	\$225
Full page B&W ad inside back cover of catalog	\$200
Full Page B&W ad inside live item section of catalog	\$175
Half Page B&W ad inside advertising section of catalog	\$100
Business Card size B&W ad inside advertising section of catalog	\$ 50

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An advertising form must be filled out with payment attached before it will be approved by the Prairie Boosters Executive Board.

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ORDER FORM

Please check the appropriate box.

- Yes! I want to become a Sponsor of the Prairie Boosters Auction.
Level of Sponsorship requested: \$ _____
- Yes! I want to support Prairie Boosters by Advertising in the Auction Catalog.
Level of Advertising requested: \$ _____
Advertising artwork & text is due to Prairie Boosters by Friday, August 27, 2010.
____ Initial here if you would like Prairie Boosters to design your advertising.

Please PRINT as you wish it to appear in the catalog and other Auction materials.

Business Name: _____
 Contact Person: _____ Phone Number: _____
 E-mail Address: _____
 Street Address: _____
 City: _____ State: _____ Zip: _____
 Mailing Address (if different): _____
 Website: _____

I understand and agree that Sponsorship and Advertising is on a first come, first served basis. I will provide all artwork and text to Prairie Boosters by August 27, 2010 or it may jeopardize my placement as an advertiser. If initialed above, I authorize Prairie Boosters to design my catalog advertising.
 My payment by check is attached.

Authorized signature: _____ Date: _____

PRAIRIE BOOSTERS

PO Box 1373

Brush Prairie, WA 98606

For Booster Use Only

Check # _____ Date received _____

Executive Board Approval Date _____

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